**13/07/2012 E.C**

**RDAE 3rd year Agricultural marketing and Rural finance**

**Assignment**

1. What is the difference between needs and demand?
2. How the irregular supply of agricultural products becomes a problem in marketing?
3. Discuss the conflict of interest between key players in agricultural marketing
4. How could the optimization of resource use and output management happen in marketing?
5. What is the difference between market news and market intelligence?

**Note :- It is out of 20%**

I wish you good future ‼