**13/07/2012 E.C**

**Animal Science 3rd year Livestock, Livestock products & by-products marketing course**

**Assignment plus presentation**

1. How agricultural marketing helps in the growth of agro-based industries.
2. Explain the characteristic difference between highland and lowland live animal marketing
3. Identify the different types of utility and relate them to the tasks that brought it
4. Identify the impacts of technology on marketing
5. Discuss the internal environmental factors of livestock marketing

**Note :- It is out of 20%**